



March is NJ STEM Month! JOIN IN ON THE CELEBRATION!

What is NJ STEM Month?

An annual event in March held since 2018, NJ STEM Month is a celebration by the New Jersey STEM Pathways Network (NJSPN), an initiative of the Research & Development Council of New Jersey (R&D Council of NJ). NJ STEM Month highlights the Garden State's incredible accomplishments in science, technology, engineering, math, and innovation. Through the work of the NJSPN and R&D Council of NJ, and with support of Governor Murphy via gubernatorial proclamation, the entire month of March has been designated NJ STEM Month. Happy NJ STEM Month!

Join us by visiting: www.njstempathways.org and by following @NJSTEMPathways, @RDCouncilNJ and #NJSTEMMonth



Become a 2024 NJ STEM Month STEMineer

Introducing our latest addition for this year: the NJ STEM Month STEMineers initiative! When you sign up to become a STEMineer, you will be added to an exclusive email list that grants you early access to STEM Month swag, mini-grant opportunities, and much more! Furthermore, all STEMineers will have their names featured on the New Jersey STEM Month webpage. Don't miss out; sign up now at www.njstempathways.org/njstemmonth.

Mini-Grants

Thanks to the generosity of the Overdeck Family Foundation and Comcast, 2023 NJ STEM Month mini-grants of up to \$500 were awarded to 46 organizations impacting over 10,000 learners. These organizations represented 18 of New Jersey's counties. These grants are awarded to different organizations to support their STEM Month events. Visit our 2023 mini-grant Blog at https://njstempathways.org/mini-grant_stories/.

STEM Showcase

Hosted in March at the State House in Trenton, the STEM Showcase offers legislators and other policymakers the opportunity to meet with students, a diverse group of organizations, and business and school leaders to learn about their STEM initiatives. 2023 in-person showcase highlights can be found at www.njstempathways.org/stemmonthrecap-2023.

In addition to the in-person STEM Showcase, organizations across the state are given the opportunity to submit an entry to be featured in our virtual STEM Showcase booklet that highlights the work they've done in STEM in the past year.

Impact

NJ STEM Month was preceded by NJ STEM Week dating back to 2015. Starting with only a few students presenting posters at the State House in Trenton. STEM Month can now boast of impacting over 185,000 learners since it started.

2018	8,170 Learners Impacted
2019	21,000 Learners Impacted
2020	29,000 Learners Impacted
2021	8,550 Learners Impacted
2022	45,080 Learners Impacted
2023	73,630 Learners Impacted



NJ STEM MONTH AWARDS

The NJ STEM Month Awards are opportunities to honor the most outstanding examples of leadership, collaboration and achievement in STEM in New Jersey. Each year five awards are given to organizations and/or individuals in the following categories: Corporate Champion; Collaboration, Advocate, Civil Leadership and Educator. Honorees are recognized with an award and opportunity to present their work at the New Jersey STEM Pathways June Quarterly meeting.





#NJSTEMMonth Twitter Sweepstakes

Throughout NJ STEM Month, members of the New Jersey STEM community are asked to follow @NJSTEMPathways and tweet about their events or STEM programming by using #NJSTEMMonth. Each time an individual tweets using the hashtag, they are entered into the NJ STEM Month Twitter sweepstakes for the chance to win a gift card. The 2024 contest will open up on February 1st.



**Become a
NJ STEM Month
Sponsor
at any of our giving
levels.
By sponsoring this
month-long
celebration,
you are:**

- Giving New Jersey schools, students and families access to hands-on, **STEM** learning experiences through distribution of mini grants.
- Providing training for educators and students entering the workforce.
- Supporting regional events to bring deeper public awareness and a greater understanding of **STEM** career pathways.
- Elevating New Jersey's status as a global leader in **STEM** and innovation.

Sponsorship Levels & Benefits	 Edison's Light Bulb \$25,000	 Edison's Phonograph \$10,000	 Edison's Movie Camera \$5,000	 Edison's Electric Car \$1,000
Speaking opportunity at NJ STEM Month kickoff event.	●			
Recognized as sponsor in press releases.	●			
Invited to attend STEM Showcase at the State House.	●	●		
Receive brand recognition on NJ STEM Month marketing, including print, digital, and social media.	●	●	●	
Recognized as sponsor on website.	●	●	●	
Receive STEM Month swag bag.	●	●	●	●
Receive framed gubernatorial NJ STEM Month proclamation.	●	●	●	●

CONTACT:

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