

Become a **NJ STEM Month Sponsor** at any of our giving levels. By sponsoring this month long celebration you are:

- Giving New Jersey schools, students and families access to hands-on, **STEM** learning experiences through distribution of mini grants.
- Providing training for educators and students entering the workforce.
- Supporting regional events to bring deeper public awareness and a greater understanding of **STEM** career pathways.
- Elevating New Jersey's status as a global leader in **STEM** and innovation.



Last NJ STEM Month

- 8,100** LEARNERS IMPACTED
- 101** UNIQUE STEM MONTH EVENTS
- 54** PARTICIPATING ORGANIZATIONS
- 13** NJ COUNTIES IMPACTED
- 210** UNIQUE ENTRIES
STEM Month 2018 Social Media Sweepstakes
- +32K** SOCIAL MEDIA IMPRESSIONS
- 420K** READERS
Multiple publications featuring NJ STEM Month
- 24** STATE LEGISLATIVE REPRESENTATIVES
Active Engagement

SPONSORSHIP LEVELS AND BENEFITS	 Edison's Light Bulb \$100,000	 Edison's Phonograph \$25,000	 Edison's Movie Camera \$10,000	 Edison's Electric Car \$5,000
Serve as NJ STEM Month's presenting sponsor.	●			
Co-branded signage for all booths at the NJ STEM Month Celebration at New Jersey Statehouse in Trenton.	●			
All NJ STEM Month Marketing will be co-branded, including print, digital, social media presence and event "SWAG."	●			
"Invitation only" breakfast roundtable to discuss STEM in NJ with prominent state leaders.	KEYNOTE SPEAKER	PRESENTER	ATTENDEE	
Webinar to conclude NJ STEM Month reaching more than 70 statewide organizations.	HOST	SPEAKER	ACKNOWLEDGMENT	
NJ STEM Month Celebration at New Jersey Statehouse in Trenton and NJSPN Quarterly Meeting.	KEYNOTE SPEAKER	SPEAKER	ATTENDEE	ATTENDEE
Signage recognition at the NJ STEM Month Celebration at New Jersey Statehouse in Trenton.	●	●	●	●
Receive prominent brand recognition on NJ STEM Month Marketing, including print, digital, social media.	●	●	●	●
Seat on NJ STEM Month host committee.	●	●	●	●
Receive framed gubernatorial proclamation celebrating NJ STEM Month.	●	●	●	●
Opportunity to attend events, site visits and other convenings hosted throughout the state.	●	●	●	●

CONTACT: **KIM CASE**
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